

DBW-19BBA201

Seat No. _____

B. B. A. (Sem. II) Examination

July - 2022

Foundation Course in English - II

(Conversational English - II) (New Course)

Time: $2\frac{1}{2}$ Hours] [Total Marks: 70]

Instruction: Figures at right indicate full marks.

- 1 Answer the following questions in detail: (any two) 15
 - (i) Enlist the elements of conversation. Discuss any two.
 - (ii) What is the importance of body language?
 - (iii) What are the characteristics of effective listening? Discuss any two.
- 2 Write a letter: (any two)

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- (i) As the manager of the Subhash Press, Ahmedabad, write a letter to Royal Stationery, Rajkot to remind them of the payment of the due amount.
- (ii) As the manager of the Decora Designs, Morbi, write a letter to the Vishal Sanitry, Rajkot to warn them of legal action if they do not pay the due amount within a week.
- (iii) Alpha phones, Gondal writes to Pujara Mobiles, Rajkot to inquire about the terms and conditions of the payment for the purchase of cell-phones.
- 3 (a) Change the voice:

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- (i) Rohan will find the treasure.
- (ii) A dam will be built by the state government.
- (iii) This house is painted every year by them.
- (iv) He has decorated this car.
- (v) Who can write such an article?
- (vi) What can you give us?

(b)	Fill	in the blanks:	7
	(i)	I have been writing this novel the last month. (for, since)	
	(ii)	Before the teacher entered the class, I my homework. (had completed, completed, will be complete)	
	(iii)	I in Rajkot since 1998. (am, was, have been)	
	(iv)	I have this movie two times. (saw, seeing, seen)	
	(v)	Sweta passed this test. (has, have, is)	
	(vi)	He was honoured because he the society. (serve, serving, had served)	
	(vii)	We have been waiting for you for (three hours, 3 pm)	
(c)	Arrange the words to make a meaningful sentence: 7		7
	(i)	I been waiting you for have morning since.	
	(ii)	I know don't is who she.	
	(iii)	Better is nothing than something.	
	(iv)	Who speaking French is ?	
	(v)	Come have some and tea.	
	(vi)	What scene a terrible was it!	
	(vii)	All glitter that gold not is.	
(a)	Write dialogues for the given situations: (any one) 10		10
	(i)	Sohan asks the librarian about the procedure to become a member.	
	(ii)	Salim meets the bank manager to open a savings account.	

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[Contd...

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Corona has badly affected the two sectors of India. The contribution of the Aviation Sector and Tourism to our GDP stands at about 2.4% and 9.2% respectively. The tourism sector served approximately 43 million people in FY 18-19. Aviation and Tourism were the first industries that were hit significantly by the pandemic. The common consensus seems to be that COVID will hit these industries harder than 9/11 and the Financial Crisis of 2008. These two industries have been dealing with severe cash flow issues since the start of the pandemic and are starting at a potential 38 million layoffs, which translates to 70 per cent of the total workforce. The impact is going to fall on both, White and Blue collar jobs. According to IATO estimates, these industries may incur losses of about 85 billion rupees due to travel restrictions. The Pandemic has also brought about a wave of innovation in the fields of contactless boarding and travel technologies.

There has been a significant amount of changes in the telecom sector of India even before the Covid-19 due to brief price wars between the service providers. Most essential services and sectors have continued to run during the pandemic thanks to the implementation of the 'work from home' due to restrictions. With over 1 billion connections as of 2019, the telecom sector contributes about 6.5 per cent of GDP and employs almost 4 million people. Increased broadband usage had a direct impact and resulted in pressure on the network. Demand has been increased by about 10%. However, the Telco's are bracing for a sharp drop in adding new subscribers. As a policy recommendation, the government can aid the sector by relaxing the regulatory compliances and provide moratorium for spectrum dues, which can be used for network expansions by the companies.

- (i) What is the contribution of aviation sector in GDP of India ?
- (ii) How many employees lost their jobs in these two sectors?
- (iii) What is the estimated loss of these sectors due to the pandemic situation ?
- (iv) How was the telecom sectors affected in the pandemic situation ?
- (v) Give a suitable title to the passage.